

531,625

Rec'd PCT/PTO 14 APR 2005

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
29 April 2004 (29.04.2004)

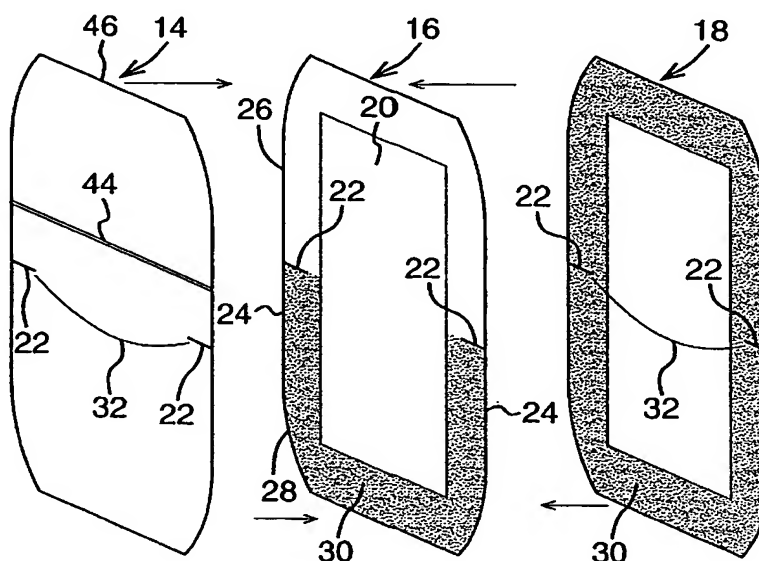
PCT

(10) International Publication Number
WO 2004/035398 A1

- (51) International Patent Classification⁷: **B65D 5/42**, 5/52, 73/00, 75/30, 75/54
- (21) International Application Number:
PCT/GB2003/004264
- (22) International Filing Date: 3 October 2003 (03.10.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
0223901.0 14 October 2002 (14.10.2002) GB
- (71) Applicant (for all designated States except US):
MEGAPRINT GROUP LIMITED [GB/GB]; Mega House, 159A High Street, Hampton Hill, Middlesex TW12 1NL (GB).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **VERBRUGGEN**, Antonius, Cornelis [NL/NL]; Koudenhorn 82R, NL-2011 JE Haarlem (NL). **BAKKER**, Marco [NL/NL]; Bogortuin 22, NL-1019 PG Amsterdam (NL). **AIKEN**, Mary [IE/IE]; 78 Park Avenue, Sandymount, Dublin 4 (IE).
- (74) Agents: **JAMES**, Anthony, Christopher, W., P. et al.; Carpmals & Ransford, 43-45 Bloomsbury Square, London WC1A 2RA (GB).
- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:
— with international search report

[Continued on next page]

(54) Title: PREMIUM PACKAGING



(57) Abstract: A packaging (10) for a premium item (12) comprising three layers of material (14, 16, 18), a first layer (14) and a second layer (16) being laminated to one another and having co-terminal peripheries, wherein the second layer (16) has at least one portion (20) thereof removed for defining a void inside the packaging (10), the third layer (18) being laminated to the opposite side of the second layer (16) to the first layer (14). The packaging (10) is a snap-apart packaging having partial cut lines (22, 32) extending across the width of the packaging (10) to allow a first section (26) of the packaging (10) to be snapped away from the second section (28) of the packaging (10).

WO 2004/035398 A1

WO 2004/035398 A1



For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.